

Exhibit F

Mailing Lists from List Services

[Back to Iscmarketinggroup.com](#)


[Refine search](#) | [New Search](#)

[Request More Information](#) | [Print](#) | [Email](#)



Publishers Clearing House offers promotionally responsive buyers of quality magazines and merchandise in this masterfile.

For more information please contact John Brady by calling (203) 791-4191 or emailing jbrady@iscmarketinggroup.com

SEGMENTS	PRICE	ID NUMBER
3,620,503 TOTAL UNIVERSE / BASE RATE	\$100.00/M	NextMark 96245
700,000 Avg. Monthly Hotline Buyers	+ \$15.00/M	10177
1,384,837 Quarterly Hotline Buyers	+ \$10.00/M	UNIVERSE
44,778 Monthly Change of Address	+ \$15.00/M	3,620,503
		LIST TYPE
		Consumer 
		SOURCE
		Direct mail sold
		PERMISSION LEVEL
		LIST MAINTENANCE
		Counts through 10/31/2022
		Last update 10/12/2022
		Next update 11/18/2022
		SELECTS
		COA's
		DOLLAR AMOUNT
		KEYING 2.00/M
		MULTI-BUYERS/NEW 10.00/M
		TO FILE
		PAID 10.00/M
		PRODUCT 10.00/M
		CATEGORIES
		RUNNING CHARGES 10.00/M
		STATE/SCF/GENDER 8.00/M
		ZIP 10.00/M
		ZIP +4 3.00/M
		GEOGRAPHY
		Domestic (US)
		UNIT OF SALE

DESCRIPTION

Publishers Clearing House offers promotionally responsive and credit-worthy buyers of quality magazines and merchandise at affordable prices. They are buyers of general merchandise, collectibles, audio, jewelry, horticultural items, books, videos and magazines. These buyers are generated from PCH's various sweepstakes mailings and are ideal prospects for general merchandise, publishing, fundraising, credit card, home, garden, children & family, music & book clubs, health & beauty, sports, travel, inspirational, gifts & collectible offers.

PROFILE/DEMOGRAPHICS:

Buyers of a wide variety of general merchandise and magazine subscriptions. Source: 100% direct mail sweepstakes generated!

Gender: 70% Female; 30% Male.

Average sale: 30.00

Selectable by Product Category, New to File, Multibuyers, COAs, Dollar Amount and Paid.

ADDITIONAL NOTES

INFORMATION	
Average:	\$30
GENDER PROFILE	
Male:	30%
Female:	70%
AVERAGE INCOME	
Dollar:	\$
MINIMUM ORDER	
Quantity:	5,000
Dollar:	\$
NET NAME ARRANGEMENTS	
Net Name is allowed.	
Floor:	0%
Min Qty:	0
Run Charges:	
EXCHANGES	
Please inquire.	
KEY CODING	
Key Coding is available	
Charges:	2 /M
ADDRESSING	
SECURE FTP	50.00/F

CONTACTS				
NAME	ROLE	EMAIL	PHONE	FAX
Isabel Figueiredo		isabel@lscmarketinggroup.com	(203) 791-4475	(203) 778-4299
★ John Brady	Assistant Vice President	jbrady@lscmarketinggroup.com	(203) 791-4191	
★ = Primary contact				

[Terms of Use](#)

mailing lists powered by  NextMark

©2012 LSC Marketing Group | lscmarketinggroup.com

HTTP Status 404